



BRAINSTORM BY THE BAY



Action Based Community Dialogues
Seeking Real Time Solutions to Racial Disparity
in Key Areas of San Diego Life

**IF YOU ARE DOING BUSINESS IN SAN DIEGO,
YOU NEED A SEAT AT THIS EQUITY TABLE.
INVEST IN REAL ANSWERS
LIFT YOUR DEI & ESG TO NEW LEVELS**



Brainstorm by the Bay 2023
Filling Gaps in Equity with
Love in Action





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All boats rise on the high tide of racial equity

Inclusive communities lifting all people to their highest potential create resilient cultures and strong economies.

Moving forward, we must be willing to right the wrongs of the past, remedy present injustice & prevent harm in the future.

Brainstorm by the Bay - Series of 4 quarterly Saturday afternoon lunches featuring thought-provoking, robust panel discussions followed by lively working groups at inspiring Bayside venues. Focus will be racial disparity in these areas of concern for San Diego:

1. **Housing & Homelessness, Oct 2023**
2. **Education & Literacy, Feb 2024**
3. **Healthcare & Mental Health, May 2024**
4. **Economy, Finance & Career, July 2024**

Brainstorm by the Bay official launch is Tues, Sept 12th, 5-7p during the Step Up for Equity Mixer @ Bali Hai Shelter Island. Guest Speaker & Equity Champion City of San Diego Council President pro Tem, Monica Montgomery-Steppe.

This series co-hosted by BAPAC San Diego & UPLIFT



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**Sponsor Opportunities include table & recognition
at all 5 events, approx 100 guests per event**

STEP UP FOR EQUITY MIXER - Bali Hai Shelter Island, Tues, Sept 12, 5-7p, Launch Party, Tropical Patio Happy Hour, Featuring The Jonny Tarr Band, Inspiring Speaker, Equity Champion & City Council President pro Tem Monica Montgomery - Steppe, Diversity Awareness Booths, Great Food, Beverage & View, Equity in Action Networking,

Plus All Four Brainstorm by the Bay Saturday Lunch Sessions
Addressing racial equity in these areas of concern:

1. Housing & Homelessness, Oct 2023 - Tom Hams Lighthouse
2. Education & Literacy, Feb 2024 - Brigantine Portside
3. Healthcare & Mental Health, May 2024 - Location TBD
4. Economy, Finance & Career, July 2024 - Location TBD

Platinum \$50,000

All Silver & Gold plus short welcome speaking opportunity at each event as top sponsor

Gold \$30,000

All Silver plus distribution of company materials at all events,
4 added social media posts per event

Silver \$20,000

Logo linked on all websites + per event: logo in SD Business Journal
1/2 page ad, table for 8, entry & stage signage, 4 social media posts

**VIP Table of 8 \$1000 + 2 Social media
per event or discount! \$4500 for all 5 events**



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STEP UP FOR EQUITY MIXER

Bali Hai Shelter Island

Relax, Refresh, Restore Your Spirit
Filling Gaps in Equity with Love in Action

Tuesday, Sept 12, 2023, 5 to 7 pm

Tropical Patio Happy Hour featuring The Jonny Tarr Band,
Equity Champion & City Council President Pro Tem

Guest Speaker Monica Montgomery-Steppe

Diversity Awareness Booths,
Equity in Action Networking

PLUS Announcing "Brainstorm by the Bay" Series

Action based community dialogues addressing San Diego Region Racial Disparity in Housing & Homelessness, Education & Literacy, Healthcare & Mental Health, Economy, Finance & Career. Four Events Hosted Quarterly in Partnership with BAPAC San Diego Foundation



Free Event

Suggested donation of \$50.00 to benefit
the Homeless and Student Services of UPLIFT

www.upliftsandiego.org/stepup2023

SCAN to RSVP





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About BAPAC San Diego

The San Diego Chapter of the Black American Political Association of California (BAPAC SD) belongs to a visionary movement that focuses on ensuring the Black community in San Diego County is effectively represented and well positioned to be a major economic, social, and political force. Our goal is to provide a forum for members to identify issues and find solutions related to jobs, education, health, and welfare.

Civic Engagement

BAPAC SD uses civic engagement to address important topics in San Diego. Our future can and must be different. Black communities deserve and demand thoughtful, visionary policies and practices that empower us in every aspect of our lives. Our monthly meetings feature topical issues that effect our lives such as homelessness in the Black community, the status of Black mental health in San Diego, and human sex trafficking from a Black perspective. We encourage our community members to run for political office and to serve on boards and commissions. BAPAC SD frequently hosts the BAPAC state convention, and hold events like our Judge's Forum.

The Black American Policy Association of California, San Diego Policy Foundation, Inc.
Promoting the social and economic goals of Black San Diegans.

www.bapacsd.org



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About UPLIFT San Diego

Our History and Mission

UPLIFT San Diego is a 501c3 nonprofit founded in 1987 with a mission of improving community equity with free services to San Diego's most vulnerable, helping house our homeless neighbors and academically advance low-income students, lifting all to their highest potential.

Our services aim to fill gaps and remove obstacles in the flow to housing for people experiencing homelessness as well as provide quality after school tutoring for underserved youth in our community.

Our Programs



Kids at Heart Tutoring

Kids at Heart provides free, one-on-one tutoring and mentoring for low-income students in grades 1-12 to help them excel academically, graduate high school, and pursue a journey that will help them break free from the cycle of poverty.



Home Team Homeless Services

Home Team mobilizes Volunteer Advocates to work with those experiencing homelessness and their case managers to facilitate housing placement and stability. If chosen for Home Team, you will receive hands-on training and the opportunity to change someone's life for the better.



Swimming Upstream Mentoring

Swimming Upstream is designed to help young women navigate the rough waters of teen life through multi-week, inspirational empowerment & life skills sessions. Since program launch 15 years ago, program participants have achieved 100% High School Graduation rate!



Triple Cross Homeless Services

Triple Cross unlocks housing options for homeless neighbors by providing free fee waivers, application assistance and round-trip transportation to the DMV for CA IDs from Neil Good Day Center, Homeless Response Center, and other homeless service providers.



www.upliftsandiego.org

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